

Zebra Mobility DNA

Your Built-in Advantage



Where others
stop, Zebra keeps
you fully covered
with software
capabilities for every
kind of user, every
use case and every
**BARTEC mobile
computer and
tablet.**



Every Hardware Purchase is a Software Purchase in Disguise

Exceptional hardware is no longer enough

In today's reality, with advances in technology continuously accelerating, it's the software inside your enterprise mobile device that determines whether they remain relevant, agile and high-performing with a strong ROI over their entire lifecycle. That's why all BARTEC enterprise mobile computers and tablets come with a built-in advantage: Zebra Mobility DNA.

Designed from decades of R&D and thousands of use cases, Zebra Mobility DNA is a suite of software capabilities packed with applications, utilities and tools to give your teams dynamic abilities, so they can stay on time and on task, with superior ease of use. From operations to IT and developers, you'll benefit from an ongoing flow of software enrichments, upgrades, and future releases that enhance performance and add new capabilities.

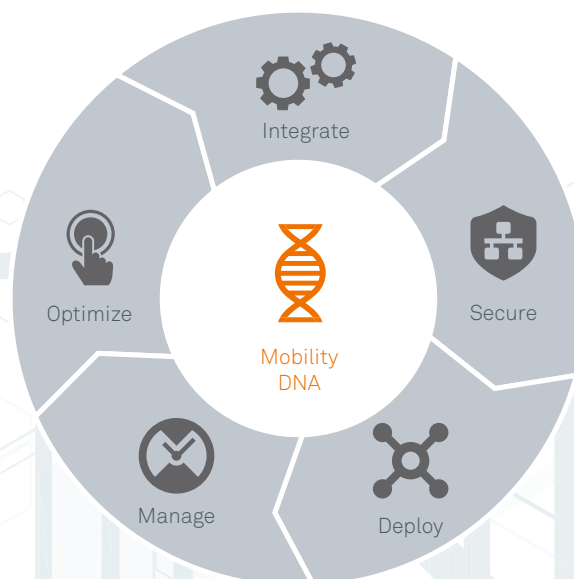
Make your investment last with wise, built-in software capabilities that help ensure ongoing functionality is continually raised to the latest, highest standards—with Zebra Mobility DNA.

Software is The Differentiator

BARTEC Hardware plus Zebra Software

Your hardware interactions will change over time. Without the right software, your devices won't be able to adapt to your evolving business needs. With Zebra Mobility DNA, you're empowered from the start with built-in applications, utilities and tools that maximize your device performance from integration, security and deployment for easier management and optimization.

Hundreds of mobile computers to deploy and configure? You're in control. A cybersecurity threat to your devices? You're protected. A new set of tasks for your rugged tablet? You're powered. Your team will appreciate how Mobility DNA helps raise productivity, lower turnover and accelerate greater business outcomes by adding value at every stage of your devices' lifecycle.





Integrate

Developers can effortlessly create and integrate mobile device apps in less time with less risk

- Write it once; run it on multiple platforms
- Add advanced enterprise features
- Leverage Zebra APIs and sample code



Enterprise Mobility Development Tool Kit

Take full advantage of your device's capabilities



Enterprise Browser

Build feature-rich web applications



DataWedge

Easily integrate data captured with Zebra Android devices into your applications – without time-consuming, costly programming



Zebra Mobility DNA Empowers Your Teams

Give your teams the tools they need to solve the challenges unique to their roles.

App Developers and Independent Software Vendors

Gain swift, smooth app integration, to prevent slow and error-filled development which can delay deployments.

Administrators

Access security and control, as well as simplify device management, to eliminate time-intensive configurations and vulnerabilities to security risk.

Operations Managers

Are able to locate, power and optimize devices to maximize uptime, avoiding the risks of device failures and costly troubleshooting.

Frontline Workers

Are given optimized devices and software tools for a user-friendly experience to reduce sluggish performance, and instead streamline tasks and increase productivity.



Secure

Maximize IT's ability to address new and emerging threats

- Get up to 10 years of timely updates
- Migrate to the new OS at your pace
- Monitor the security status of mobile devices in real time



Mobility Extensions (Mx)

Add extra layers of features and services crucial to protecting business data and network access



LifeGuard™ for Android™

Enhance security and ensure devices are running at their peak with regular OS updates and security patches



Identity Guardian

Simple, secure, and personalized access to shared devices with multifactor biometric facial log in



Deploy

Rapidly stage and easily configure small to large batches of mobile computers

- Configure with almost no learning curve
- Automate staging with a scan or NFC tap
- Bundle all settings and remotely stage



StageNow

Easily stage and set up devices out of the box with the simple scan of a barcode



Zebra Zero-Touch

Pre-configure the devices you purchase; out of the box, they'll provision themselves for faster deployment





Manage

Help IT reduce the complexity of managing and maintaining mobile devices

- Centrally manage devices in multiple locations
- Resolve software and OS issues faster
- Assess utilization of mobile devices



Enterprise Home Screen

Specify apps users can access, disable device features and automatically launch apps



GMS Restricted Mode

Turn off the Google Mobile Services you don't want



Device Diagnostics Tool

Test major systems to eliminate unnecessary repair-depot trips



Device Guardian

Easily track and find lost or missing Zebra mobile devices



RxLogger

Capture system and application logs to identify problems and avoid sending no-failure-found devices for repair



OEM Config (Mx)

Software application providing a unified interface for all Zebra value-added APIs via the customer's EMM



Mobility DNA Wireless

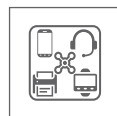
Zebra's proprietary Wi-Fi features enable unsurpassed management of the Wi-Fi connections at the device and network levels



Optimize

Enable workers to do more by improving the performance and UX of their mobile devices

- Centrally manage devices in multiple locations
- Resolve software and OS issues faster
- Assess utilization of mobile computers



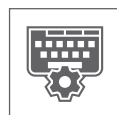
Device Central

Manage Bluetooth® accessories



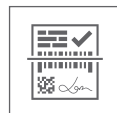
All-Touch Terminal Emulation

Convert legacy, green screens into an all-touch, modern UX



Enterprise Keyboard

Enable fast, accurate alphanumeric entry



SimulScan

Effortlessly capture the right barcodes (up to 100 barcodes at the same time)



TekTerm

Migrate CE windows mobile applications to Android



Terminal Emulation Lite

Give users a modern touch interface with either automatic, predictive reformatting or a customized



OCR Wedge

Effortlessly and accurately capture standardized data to streamline workflows and improve productivity

Zebra Mobility DNA

Your Built-in Advantage

Zebra DNA is a suite of built-in software applications, utilities and tools that deliver the unmatched experiences your team gets over the lifetime of every BARTEC mobile computer and tablet.

That Zebra DNA advantage powers your BARTEC hardware investment with capabilities that draw on decades of learning to deliver a full lifecycle of exceptional experiences for every kind of user.

BARTEC and Zebra have a cooperation that enables BARTEC to modify and certify Zebra devices for hazardous areas. These modifications do not have an impact on the software of the device. BARTEC devices are delivered with the original operating system from Zebra and are compatible with Zebra Mobility DNA.

➤ [For more information, check our Mobility DNA device compatibility list.](#)



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